



JOY & WHOLENESS SUMMIT

SPONSOR & EXHIBITOR INFORMATION
July 22-24, 2026



City of
MEMPHIS

THE COALITION FOR PHYSICIAN & APP
WELLBEING

bethejoy.org/summit

About The Coalition

To inspire and advance wholeness, community, and fulfillment in the practice of medicine.



In 2010, a group of forward-thinking leaders came together, motivated by the pressing need to address the escalating issue of physician burnout, even before the term "burnout" was widely recognized. This assembly ignited a strong dedication to combine their shared knowledge and experiences, paving the way to uncover the most effective strategies for reducing burnout and improving the well-being of physicians and advanced practice providers (APPs).

The Coalition is a 501(c)3 tax-exempt collaborative initiative focused on promoting networking opportunities and programmatic knowledge-sharing for hospital systems, practices, and individual physicians and APPs. The Coalition provides resources, research, and support to improve well-being programs, while empowering physicians and APPs, which will lead to meaningful positive change in the healthcare environment.





75

Organizations
represented

160

Attendees

30

States Represented

70%

Physicians & APPs

5

Resident
Scholarships
Awarded

18

In-Person
Exhibitors

25

Innovative
Presentations

2025 Joy & Wholeness Summit

BY THE NUMBERS

With 30 states, 75 organizations, and over 70% clinicians represented, the 2025 Summit was a testament to our growth as an organization and the inclusion of physicians and APPs in organizational well-being decision making for our healthcare systems. Join us in Memphis, TN to make meaningful connections, and continue the systemic change toward strategic physician and APP well-being.

Platinum Sponsor – \$11,750

- Complimentary conference admissions for **up to three attendees** (Up to \$3285 value)
- **15% off registration discount code** issued for your use – can be shared with your respective network at your discretion!
- Added to the **Summit Experience Bingo Card** (\$150 value)
- Featured introduction of sponsorship in Coalition newsletter (sent to 50k+ list)
- Company prominently promoted in the list of exhibitors
- Featured digital signage at event **registration** table (provided by the Coalition)
- Featured digital signage at ballroom entrance (provided by the Coalition)
- **Full-page physical ad** in conference program (\$750 value)
- Table with linen and two chairs provided
- Special acknowledgement daily during the conference
- Include up to **TWO** pre-approved company materials in attendee packet/bag
- Company prominently recognized on website as a conference sponsor
- Company recognized on the Coalition's social media before and after the conference
- **One digital banner ad** in Coalition mobile conference app

Gold Sponsor – \$8,950

- Complimentary conference admissions for **up to two attendees** (Up to \$2,190 value)
- **10% off registration discount code** issued for your use – can be shared with your respective network at your discretion!
- Added to the **Summit Experience Bingo Card** (\$150 value)
- Featured introduction of sponsorship in Coalition newsletter (sent to 50k+ list)
- **Full-page physical ad** in conference program (\$750 value)
- Company promoted in the list of exhibitors on website + program
- Table with linen and two chairs provided
- Special acknowledgement during opening and closing remarks
- Include **ONE** pre-approved company material in attendee packet/bag
- Company recognized on the Coalition's social media before and after the conference
- **One digital banner ad** in Coalition mobile conference app

Silver Exhibitor – \$2,950

- Complimentary conference admission for **one attendee** (Up to \$1095 value)
- Company promoted in the list of exhibitors on website + program
- Table with linen and up to two chairs provided
- Introduction of involvement on Coalition social, website, and newsletter communication channels prior to Summit



Add-on Sponsorship Opportunities

- Contribution to the Dr. Dianne McCallister Resident Memorial Scholarship – Support a deserving medical resident by sponsoring their attendance at the conference. This contribution covers registration, meals, and lodging for one resident. **(\$1,800) • Available à la carte or as an add-on**
- Attendee Bag Sponsor – Feature your logo on the conference bag alongside the Coalition Logo. **(\$3,000) • Available à la carte or as an add-on**
- Break Sponsorship – Enhance the conference atmosphere with a dedicated break sponsorship. **(\$2,000) • Available à la carte or as an add-on**
- Lanyard Sponsorship – Provide lanyards for all attendees, showcasing your brand alongside the Coalition logo. **(\$1,250) • Available à la carte or as an add-on**
- Registration Sponsorship – Increase visibility with digital signage at registration and include **one promotional material** in the Attendee Packet/Bag. **(\$1,750) • Available à la carte or as an add-on**
- Summit Experience Bingo Card Inclusion – Get your name featured on the Summit Experience Bingo Card, adding a fun element to the event. **(\$150) • Available as an add-on ONLY**

Printed Program Book Advertising

We invite you to reach your target audience by placing an advertisement in the printed program book.

Full page ad **\$750**

Half page ad **\$450**

Ads due: **May 1, 2026** – Files must be 300 DPI or higher and in PDF format. To purchase your ad, please submit your request to coalition@bethejoy.org.





2025 Joy & Wholeness Summit Sponsors / Exhibitors



Register to Exhibit or Sponsor now at

www.bethejoy.org/summit



Summit Inquiries:

By Mail:
The Coalition for Physician & APP Well-Being
Attn: DeAnna Santana-Cebollero
893 Hope Way
Altamonte Springs, FL 32714

By Phone: 407-357-2153
By Email: coalition@bethejoy.org
Online: www.bethejoy.org/summit



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Presented by

THE COALITION FOR PHYSICIAN & APP
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